

The LLM-Friendly Content Checklist

Before publishing any blog post, run through these

Structure

- The post intro delivers the core answer within the first 3 sentences
- Each H2/H3 section opens with the direct answer in sentence one
- Each section reads independently, no "as mentioned above" references
- A FAQ section is included (4–8 natural-language questions, answered in 2–4 sentences each)
- Tables or structured lists are used wherever data can be presented that way
- A TL;DR bullet list is included at the top (for posts over 1,000 words)

Authority & Citations

- Every statistic has a named source and year
- 3–6 outbound links go to primary sources (not aggregator blogs)
- Author name and credentials are visible on the page
- Publication date and last-updated date are visible

Entity & Keyword Clarity

- Acronyms are defined on first use in every major section
- The brand name (yellowHEAD) is used consistently, not "we" or "our agency" alone
- Primary keyword appears in the H1, first 100 words, at least one H2, and the meta description
- No vague time language ("recently," "nowadays") specific dates only

Technical

- Article schema is applied
- FAQPage schema is applied to the FAQ section
- HowTo schema is applied if the post is a step-by-step guide
- All internal links use descriptive anchor text (not "click here") see [on-page SEO checklist](#)
- Images have descriptive alt text with keywords where relevant